

NT Muster

2025



Different in every sense



Welcome to NT Muster 2025



We’re delighted to bring the Northern Territory to your doorstep, offering you the chance to connect directly with our passionate operators and discover what makes the NT truly different in every sense. This year, we’re excited to introduce a refreshed event format that helps you make the most of your time with us – fostering deeper connections, delivering meaningful outcomes, and shining a spotlight on what makes the NT truly unique.

Thank you for your continued support of the Northern Territory – we’re so glad to have you here.



Exhibitors

- AAT Kings

Adventure Rentals

Airnorth

Autopia Tours

Bamurru Plains – Wild Bush Luxury

Emu Run Experience

G’Day Group

H on Mitchell

Journey Beyond

Kakadu Tourism
- Metro Advance Hotel & Apartments

Mindil Beach Casino Resort

Offroad Dreaming

Outback Ballooning

SEIT Outback Australia

Top End Marketing Co.

thl – Tourism Holdings Limited

Thrifty Car & Truck Rental

Uluru Segway Tours

Voyages Indigenous Tourism



Prize packages



1. Top End Highlights for two

- Two nights' all-inclusive stay at **Bamurru Plains**
- Two nights' stay at **Metro Hotel Darwin**
- One nights' accommodation at the Mercure Kakadu Crocodile Hotel with breakfast and one nights' accommodation at Cooina Lodge with breakfast courtesy of **Kakadu Tourism**
- \$1,000 voucher from **Adventure Rentals** towards a single hire for any vehicle type to/from Darwin or Alice Springs depots
- \$1,000 Webjet voucher courtesy of **Tourism NT**

Total value: \$9,900

2. The Ghan & Darwin Deluxe Experience for two

- One Gold twin cabin on the Ghan from Alice Springs to Darwin and a Darwin Harbour sunset dinner cruise aboard the Charles Darwin, courtesy of **Journey Beyond**
- Two nights' accommodation in a Lagoon Room including a \$100 F&B voucher at the **Mindil Beach Casino Resort**
- One nights' stay at **H on Mitchell** including parking
- Litchfield Day Tour with **Offroad Dreaming**
- Crocosaurus Cove Cage of Death thanks to **Top End Marketing Co.**
- 4-day vehicle rental of a 4WD Suzuki Jimny with **Thrifty Car & Truck Rental**

Total value: \$8,950

3. Immersive Red Centre Journey for two

- **Autopia Tours**' 3-day Uluru-Kata Tjuta & Kings Canyon Tour
- A 30-minute early morning **Outback Ballooning** flight
- Uluru's Best and Segway at Sunset Tour courtesy of **Uluru Segway Tours**
- **AAT Kings** Uluru Sacred Sites and Sunset with BBQ Dinner Under the Stars
- Return flights with **Airnorth** for any jet destination including refreshments and 20kg free checked baggage.

Total value: \$8,100

4. The Ultimate Red Centre Road Trip for two

- Two nights' stay at the Outback Hotel & Lodge in Yulara, including breakfast and a Sunrise Journeys Tour courtesy of **Voyages Indigenous Tourism**
- One nights' stay in a Standard Room at **Discovery Resorts – Kings Canyon**, including breakfast and Light-Towers by Night
- **SEIT Outback Australia's** Patji Day Tour
- **Emu Run Experience** sponsors a one-day Uluru & Sunset BBQ Tour, a one-day West MacDonnell Ranges Tour and Red Centre Journey Tour
- 4-day (3-night) Apollo Hitop camper rental in the NT sponsored by **thl – Tourism Holding Limited.**

Total value: \$5,200

Our sponsors



Operators



AAT Kings & Inspiring Journeys



The remarkable hidden in the unexpected. A century's worth of exploration means AAT Kings offers unparalleled knowledge of Australia and New Zealand – its highlights, its secrets, and the people that bring them to life. We're talking about iconic world-class attractions as well as unexpected experiences, the ones you won't find in a guidebook or online; adventures that AAT Kings Travel Directors have accumulated over years.

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Adventure Rentals



Adventure Rentals premium quality 4WD Cars, 4WD Campers and equipment provide the perfect freedom to discover Australia's most remote national parks, coastlines, and iconic outback regions. With 6 depot locations, unlimited kilometres, the ability to drive off road and on 4WD tracks we offer the ultimate self-drive adventure.

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Airnorth



Airnorth is a full-service regional airline with over 47 years' experience flying to Australia's most remote and remarkable destinations. Headquartered in Darwin with offices in Perth, we operate 220+ weekly flights across the Northern Territory, Queensland, Western Australia, and Timor-Leste. Serving 16 destinations – including Darwin, Alice Springs, Broome, Kununurra, Townsville, Cairns, Perth, and Dili – we're the carrier of choice for travellers seeking comfort, reliability, and regional expertise. With consistent schedules, seamless connections, free checked baggage, spacious jet seating, and complimentary in-flight refreshments, Airnorth connects hard-to-reach places and creates unforgettable journeys. Partner with us to give your clients access to the heart of Australia and beyond.

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Autopia Tours



Autopia Tours Northern Territory is a leader in small-group sightseeing and adventure travel, delivering unforgettable experiences across one of Australia's most rugged and captivating regions. Our expert team curates diverse land-based journeys, from the red sands of the Outback to the natural beauty and cultural heritage of the Top End. With 4WD adventures, wildlife encounters, and immersive cultural tours, we offer both public seat-in-coach departures and tailored private charters. Serving domestic and international travellers, our tours showcase the Territory's landscapes and wildlife while championing responsible ecotourism. Whether for a day or an extended journey, Autopia Tours guarantees adventure, discovery, and lasting memories.

C Caitlin Sewell

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Bamurru Plains – Wild Bush Luxury



Bamurru Plains is a Wild Bush Luxury experience set on the edge of the floodplains in the rugged Northern Territory Top End. Purposefully designed as an exclusive bush camp, our accommodation blends rustic charm with comfort – including low-set camp-style beds fitted with plush mattresses and fine linens. Rather than a traditional hotel setting, Bamurru offers a sensory immersion into Australia's remote landscape. Guests disconnect from the everyday to reconnect with nature – spotting wildlife on open floodplains, exploring the land on overland safaris, and embracing the wild beauty of this unique environment. Each stay is designed as a nature-based experience, supported by all-inclusive service and expert guiding that ensures every detail is considered. At Bamurru, the landscape and its rhythms take centre stage – offering an unforgettable encounter with the Australian bush.

C Louise Hill

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Emu Run Experience



Locally owned and operating since 2001, Emu Run Experience is an award-winning tour experience operator specialising in premium day tours and private group touring across Central Australia. Their tours take travellers to the world heritage-listed Uluru and Kata Tjuta National Park, as well as Kings Canyon, the West MacDonnell Ranges, and other amazing landscapes. Offering air-conditioned comfort, engaging storytelling, scenic walks, and great food, these sightseeing adventures are ideal for the over-50s market. Let their passionate guides show your guests the magnificence and beauty of Outback Australia like only a true local can.

C Patrick Bedford

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G'day Group



G'day Group goes beyond just accommodation – we're all about creating unforgettable memories. Our Parks and Resorts offer a diverse range of authentic experiences, catering to every style of traveller. With over 90 properties across Australia, we strive to bring people, places, and communities closer together, against a backdrop of some of the country's most iconic locations. From the magic of the Red Centre at Discovery Resorts – Kings Canyon, to the wonder of the tropics at Discovery Parks - Darwin, our unique portfolio in the NT will be sure to captivate your adventurous spirit. Whether you're forging campfire friendships at Discovery Parks – Alice Springs or chasing ancient gorges and thermal pools from Discovery Parks - Katherine, join us in discovering the extraordinary – we can't wait to say G'day.

C Trade Team
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W www.gdaygroup.com.au

H on Mitchell



H on Mitchell Apartment Hotel – Comfort, Style & Convenience in Darwin CBD Located in the heart of Darwin's vibrant city centre, H on Mitchell offers spacious apartment-style accommodation ideal for business and leisure travellers.

With contemporary studios, 1 and 2-bedroom apartments, on-site dining at Lizards Bar & Restaurant, a gym, and a resort-style pool, guests enjoy the perfect blend of comfort and convenience. Whether it's for a short stay or extended visit, H on Mitchell delivers exceptional service and a relaxed Top End experience.

C Reservations
P 08 8942 5555
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Journey Beyond



Australia's leading experiential tourism group, Journey Beyond, is proud to showcase the best of the NT. They connect guests to the land, and to each other, bringing Australia's most unique and iconic experiences to life.

Whether it's a journey on their iconic train, The Ghan, a premium small-group tour with Outback Spirit, a legendary sunset aboard Darwin Harbour Cruises, or a piece of history at the Alice Springs Telegraph Station, Journey Beyond will transform amazing into breathtaking.

C Travel Trade
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W www.journeybeyond.com

Kakadu Tourism



Embark on the ultimate outback adventure from the Mercure Kakadu Crocodile Hotel and Cooina Lodge, with iconic attractions, tucker, tours and cultural experiences on your doorstep. Kakadu Tourism is Indigenous owned and is the largest collection of facilities catering to tourism in Kakadu. At the heart of the Kakadu experience is the fully Indigenous owned operations. These modern caretakers inherited the land from their forefathers and are now sharing their ancestral knowledge to provide an authentic base to those who want to explore in this ancient land.

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Metro Advance Hotels & Apartments



Metro Hotels is the oldest 100% Australian owned and managed hotel chain and has been offering hotel accommodation for business and leisure travel for more than 47 years. Metro operates hotels and apartments in key locations and major cities across Australia including Sydney, Perth and Darwin.

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Mindil Beach Casino Resort



Overlooking the tropical foreshore of the iconic Mindil Beach and just minutes from the CBD, Mindil Beach Casino Resort is Darwin's premier entertainment hotspot. Whether you're after an unforgettable dining experience, or a lazy day by the pool with a cocktail in hand, the excitement of gaming, Mindil Beach Casino Resort is the ultimate place to escape the everyday, any day! The award-winning resort is your gateway to luxury and relaxation. Indulge in high-end amenities, enjoy exclusive room and porter services, and dive into the resort's showstopper, a sprawling man-made Lagoon Pool, the size of six tennis courts, complete with its own pristine white sand beach. Experience bliss at the Lagoon Day Spa and experience the best restaurants and bars Darwin has to offer with four bars and three restaurants on site. You are spoilt for choice!

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Offroad Dreaming



Offroad Dreaming is a local, family-owned business operating guided public and private tours across the Top End and the Kimberley. We specialise in Kakadu, Litchfield and Nitmiluk National Parks, with over 14 years of experience sharing the beauty and rich cultural heritage of the area with our guests. Our tours range from half-day trips to multi-day experiences, with camping or hotel accommodation options, and include unique Top End experiences such as bushwalking, swimming in waterfalls, exploring ancient rock art and wildlife spotting. We operate a range of 2WD and 4WD vehicles, designed to suit various itineraries and group sizes, and our experienced guides are passionate about sharing their extensive knowledge of the region.

C Steffi Helios

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Outback Ballooning



Outback Ballooning has operated early morning hot air balloon flights in Alice Springs for 39 years and is a Quality Tourism Accredited Business (QTAB), giving you confidence when booking. Operating daily (weather permitting) with one of the lowest cancellation rates, we fly 250–300 days a year over the historic Owen Springs Cattle Station. Passengers enjoy spectacular views of the MacDonnell Ranges, vast desert skies, and the region's unique remoteness. After landing, guests can help pack the balloon, take photos, or relax with light refreshments and sparkling wine. Souvenirs, a flight certificate, and optional transfers complete this unforgettable experience.

C Andrea Lehman

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W www.outbackballooning.com.au

SEIT Outback Australia



Join our interactive small group tours and feel fully immersed in these special places, gaining a true connection to culture. You'll go beyond the icons, hearing the stories of this land, as your specialist SEIT Guide takes you on a unique and individual journey.

C Troy Ackerman

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W www.seittours.com

thl - Tourism Holdings Limited



Thl is the largest global RV company and in Australia operates the Campervan, 4WD and Motorhome brands under maui, Apollo, Britz, Mighty and Cheapa.

With the widest range of vehicles to suit all budgets and travelling styles, there is something for everyone.

Branches are located in Alice Springs and Darwin with one way travel available into and out of their 10 Australia wide locations.

C Jackie Costello

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E jackie.costello@thlonline.com

W www.thlonline.com

Thrifty Car & Truck Rental



Territory Rent-a-Car t/a Thrifty Car & Truck Rental was first established in Stuart Park Darwin in 1964 and has been in business continuously for almost 60 years.

We are the longest-serving Car and Truck Rental Company in the Northern Territory, Kimberley and Broome.

We're always nearby and can be found in Darwin, Katherine, Tennant Creek, Alice Springs, Yulara, Kununurra and Broome in WA. Airport locations abound to facilitate late arrivals.

With a modern fleet in excess of 1300 vehicles there is always a vehicle to meet your needs. We know our Territory and how best to see it.

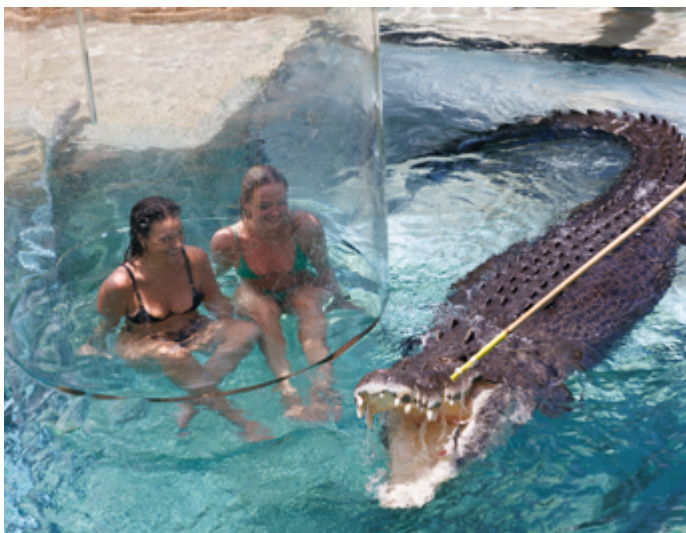
C Garry Schut

P 08 8942 0000

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W www.rentacar.com.au

Top End Marketing Co



With 25 years of experience in sales distribution, marketing, and social media, the team at Top End Marketing Co are dedicated to assisting agents connect with the very best of the Northern Territory. Specialising in the Top End, we represent a curated portfolio of commissionable, bookable experiences including Crocosaurus Cove, 00Seven Jet Ski Adventures, RFDS Tourist Facilities in Darwin and Alice Springs, Finnis River Lodge, Top End Safari Camp, Katherine Outback Experience and Banubanu Beach Retreat. We make it easy for agents to access unique, quality NT products their clients will love, from outback shows and wildlife experiences to remote luxury retreats. With in-depth knowledge of both the trade landscape and the destination, we're here to support with product training, campaigns and seamless distribution.

C Sallie Gregory

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Uluru Segway Tours/Uluru Audio Guide



Uluru Segway Tours provide visitors of World Heritage Listed Uluru-Kata Tjuta National Park an opportunity to experience Uluru in a fun and unique way. Whilst on tour, participants can learn from knowledgeable guides about the region's Aboriginal culture, flora, fauna, history and geology. Experience more using less effort by opting to Segway on a fully guided, small group tour with Uluru Segway Tours. Uluru Audio Guide provides a GPS triggered audio guides that cover all roads and walks within Uluru-Kata Tjuta National Park. It is available as an app or physical device and is the perfect accompaniment to car hire or self-guided visits to the region. The audio guide is available in 7 languages including English, Italian, French, Spanish, German, Japanese & Mandarin.

C Alex Dye
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Voyages Indigenous Tourism Australia



Ayers Rock Resort, operated by Voyages Indigenous Tourism Australia, offers a world-class gateway to Uluru in Australia's Red Centre. With five hotels, a campground, the resort caters to all budgets while immersing guests in authentic Indigenous culture. Travel agents can access exclusive rates and booking tools via the Voyages Trade Portal - Tjuta. The resort is committed to sustainability and Indigenous empowerment through training, education and employment for Aboriginal and Torres Strait Islander peoples. From luxury stays to cultural tours and starlit dining, Ayers Rock Resort delivers unforgettable journeys in one of the world's most iconic landscapes.

C Reservations Team
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Airnorth	Kathy Cash	<a href="mailto:reservations@airnorth.com.au">reservations@airnorth.com.au</a>	0439 234 063
Autopia Tours	Caitlin Sewell	<a href="mailto:info@autopiatours.com.au">info@autopiatours.com.au</a>	03 9393 1333
Bamurru Plains - Wild Bush Luxury	Louise Hill	<a href="mailto:sales@wildbushluxury.com">sales@wildbushluxury.com</a>	02 9030 6313
Emu Run Experience	Patrick Bedford	<a href="mailto:info@emurun.com.au">info@emurun.com.au</a>	08 8953 7057
G'day Group	Trade Team	<a href="mailto:tradesupport@gdaygroup.com.au">tradesupport@gdaygroup.com.au</a>	08 7210 9620
H on Mitchell	Reservations	<a href="mailto:reservations@h105mitchell.com.au">reservations@h105mitchell.com.au</a>	08 8942 5555
Journey Beyond	Travel Trade	<a href="mailto:traveltrade@journeybeyond.com">traveltrade@journeybeyond.com</a>	08 8213 4401
Kakadu Tourism	Alain Codino	<a href="mailto:sales@kakadutourism.com">sales@kakadutourism.com</a>	0458 060 121
Metro Advance Hotels & Apartments	Olimpia Twigg	<a href="mailto:otwigg@metrohg.com">otwigg@metrohg.com</a>	0475 619 017
Mindil Beach Casino Resort	Felicity Lolas	<a href="mailto:flolias@delawarenorth.com">flolias@delawarenorth.com</a>	0473 624 712
Offroad Dreaming	Steffi Helios	<a href="mailto:reservations@offroaddreaming.com.au">reservations@offroaddreaming.com.au</a>	08 8931 2021
Outback Ballooning	Andrea Lehman	<a href="mailto:andrea@outbackballooning.com.au">andrea@outbackballooning.com.au</a>	0456 970 120
SEIT Outback Australia	Troy Ackerman	<a href="mailto:sales@seittours.com">sales@seittours.com</a>	08 8956 3156
thl - Tourism Holdings Limited	Jackie Costello	<a href="mailto:jackie.costello@thlonline.com">jackie.costello@thlonline.com</a>	0403 348 951
Thrifty Car & Truck Rental	Garry Schut	<a href="mailto:sales@rentacar.com.au">sales@rentacar.com.au</a>	0427 893 003
Top End Marketing Co	Sallie Gregory	<a href="mailto:sallie@topendmarketingco.com.au">sallie@topendmarketingco.com.au</a>	0461 273 136
Uluru Segway Tours/Uluru Audio Guide	Alex Dye	<a href="mailto:marketing@ulurusegwaytours.com.au">marketing@ulurusegwaytours.com.au</a>	08 8956 3043
Voyages Indigenous Tourism Australia	Reservations Team	Contact via website	1300 134 044
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Airnorth – Connecting the Top End and Beyond

From the heart of the Northern Territory to Western Australia,
Queensland, and Timor-Leste.

Proudly Northern Territory-based, Airnorth has been connecting communities across the Top End of Australia for over 47 years. With our primary base in Darwin and a growing hub in Perth, we operate an extensive network linking the Northern Territory, Western Australia, Queensland, and Timor-Leste. From remote airstrips to cosmopolitan capitals, we make it easy for your clients to discover spectacular destinations with the comfort, reliability, and warm hospitality we're known for.

Why Airnorth?



Extensive Regional Reach

Perth to Alice Springs, Townsville
to Darwin, we connect bucket-list
destinations across northern Australia
and beyond.



Remote Access Specialists

Decades of experience serving regions most carriers don't reach.



Spacious Comfort

Generous legroom, friendly service, and complimentary refreshments.



Flexible Connections

Links to major domestic and international airlines via Darwin, Perth, and Cairns.

Selling Tips for Travel Agents

Highlight Seasonal Events

Darwin Festival, Darwin Cup Carnival, MXGP of Australia in Darwin, Parrtjima – A Festival in Light.

Promote Short Breaks:

Many routes perfect for 3–5 day escapes.

Bundle Flights with Experiences

Partner with local tour operators for added value.

Position Comfort & Service

Travellers appreciate our full-service inclusions and reliability.



Book via your preferred GDS or visit airnorth.com.au | [@airnorthau](https://twitter.com/airnorthau) | [#airnorthau](https://facebook.com/airnorthau)





BAMURRU PLAINS

Wild Bush Luxury

Bamurru Plains

UNTAMED. UNPLUGGED. UNFORGETTABLE.



A safari lodge unlike any other in Australia. Set on a private floodplain near Kakadu, Bamurru Plains delivers exclusive access to one of the country's richest wildlife regions – all from a stylish, off-grid lodge designed for immersion, privacy, and unforgettable storytelling.

CONTACT US SALES@WILDBUSHLUXURY.COM OR VISIT US BAMURRUPLAINS.COM



ARKABA



THE ARKABA
WALK



BAMURRU
PLAINS



THE MARIA
ISLAND WALK



We go further,



to take you



beyond.



JOURNEY BEYOND

As Australia's most iconic tourism brand, we are proud to offer unforgettable experiences in the Northern Territory. Here, we showcase the beauty of diverse landscapes and ancient cultures, providing a true connection to this extraordinary region.

THE
COLLECTION



EXPERIENCE
HUB



Outback Spirit

ALICE SPRINGS
Telegraph Station





Different in every sense

