

NT Summer 22-23 agent incentive campaign – terms and conditions

Tourism NT will partner with Holidays of Australia in the Summer agent incentive campaign, to help drive bookings of Northern Territory products during the campaign sales period, for travel to the NT between 1 September 2022 and 31 March 2023. Each sale which includes NT products will go towards being eligible for the following major and monthly draws.



Major prize

The top seller during the campaign period to win the Major Prize, which includes:

The Ghan from Adelaide to Darwin and a Charles Darwin Sunset Dinner Cruise for two valued at \$5,220
One Webjet voucher valued at \$800
One Tourism Top End voucher valued at \$1,000
Total package valued at \$7,020

The major prize winner will be announced by HOA on Friday 7 October 2022.

Monthly draw

During the campaign every agent who makes their NT Now sales target will win their share of:

- \$750 Visa gift cards in July
 - \$1,250 Visa gift cards in August
 - \$1,250 Visa gift cards in September
- The total prize pool is \$3,250.

The monthly prizes will be drawn by a HOA representative, and the purchasing and issuing of vouchers will be the responsibility of HOA.

HOA will invoice Tourism NT the amount of \$3,250 (no GST) for the vouchers, to be received no later than 31 October 2022.

Campaign Sales Period

Between 17 July 2022 and 30 September 2022 inclusive.

Travel Period

Between 1 September 2022 and 31 March 2023 inclusive.