



Welcome to the first Trade Training Program Newsletter of 2024!

We hope you had a wonderful festive season and a great start to the New Year.

We have a lot of exciting plans and events lined up for this year, beginning with our upcoming Trade Training Program webinar on the 6th and 7th of February.

During the webinar, we will be focusing on the Northern Territory as the perfect drive holiday destination that provides travellers the opportunity to explore the stunning landscapes at their own pace to experience some bucket list adventures. We are delighted to have two operators joining us to showcase their amazing drive products. You will learn about the different camper rental options available from thl – Maui, Britz, Apollo, and also discover the best places to stay along the road, presented by G'Day Group's Discovery Resorts.

But that's not all! In March, we are bringing the Northern Territory to New Zealand! We are thrilled to announce that on the 13th of March, we will be hosting a roadshow in Auckland, followed by another event on the 14th of March in Christchurch. This will be our first New Zealand Roadshow, and we have eight fantastic operators on board, excited to showcase their Northern Territory products. You will have the opportunity to connect with us, learn more about the destination, and enjoy an evening of NT hospitality. With the added chance to win a trip to the Northern Territory, it is an event you will not want to miss!

We are looking forward to a successful and exciting year ahead, and we hope that you will join us for our upcoming NT adventures, both online and in person.

All the best from your
Tourism NT team



WHAT'S INCLUDED

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UPCOMING TRADE TRAINING PROGRAM EVENTS

Join our next TTP webinar - 6 and 7 February 2024

Join us for the next series of the **Northern Territory Trade Training Program**.

This quarter we will have a closer look at the amazing drive holidays on offer in the Northern Territory. We have two of our NT operators invited to share details about their products to make your customer's drive holiday perfect!

We will be covering the following:

- Latest update from the NT
- New product and upcoming events

- Meet our operators:
 - [thl - maui, Britz, Apollo Campervan Rentals](#)
 - [G'Day Group - Discovery Parks](#)

Win one of three trips to the NT!

To give you a chance to experience some of the fantastic NT products first hand, we are excited to give away one **\$4,000 prize package, and two placements on our 'Round Up' famil scheduled for April 2024.**

- Tuesday 6 February 11.00am (AEST) | 9.30am (ACST) | 1.00pm (NZST)
[Register here](#)
- Wednesday 7 February 1.00pm (AEST) | 11.30pm (ACST) | 3.00pm (NZST)
[Register here](#)

Make sure you register for the webinar and watch it (live or on demand), as well as complete the brand-new training module for your chance to win! The training module will be available after the webinar sessions have concluded. **The prize draw will take place on Tuesday, 5 March 2024.**

\$4,000 prize package includes:

- \$1,000 Webjet voucher
- \$2,000 Destination Central Australia voucher to experience amazing Red Centre product
- A 5-day Apollo Campervan rental in the NT
- One nights' accommodation at Discovery Resorts - Kings Canyon in a standard room including breakfast and Light-Towers by Night for two

For more information on our Trade Training Program visit:

www.trade.northernterritory.com



Let's meet up at Tourism NT's New Zealand Roadshow!

Tourism NT is thrilled to bring the wonders of the Northern Territory to New Zealand. Due to the growing interest from the travel industry in New Zealand about our exciting destination and unique tourism products, we are organizing our first-ever roadshow to showcase why the NT is different in every sense!

This exclusive event presents an incredible opportunity for you to connect with NT operators, indulge in NT-inspired cuisine, learn about Aboriginal cultural experiences on offer and have the chance to win exciting prize packages to come and experience the Northern Territory for yourself! NT operators will be present to personally showcase their Territory products, providing you with first-hand knowledge about the extraordinary experiences available in the NT. Don't miss out on a chance to connect and experience some NT hospitality in your own backyard.

Participating operators are Voyages Indigenous Tourism, AAT Kings, G'day Group - Discovery Parks, Kakadu Tourism, Airnorth, *thl* - maui, Britz, Apollo Rental Vehicles, TFE Hotels and Qantas New Zealand

The **New Zealand Roadshow 2024** events will take place at the following locations – ensure you book your free ticket now!

To register, please click on the below date you would like to attend.

Auckland, The Maritime Room, Princes Wharf
Christchurch, Rydges Latimer, Latimer Square

Wednesday, 13 March 2024
Thursday, 14 March 2024

Doors will open at 5.45pm, with a 6.15pm start. Registrations are essential, so do not delay in booking your free ticket.

If you have any questions regarding the events, please contact trade.tourismnt@nt.gov.au

NT TRADE SPECIAL



Enjoy the best of Nitmiluk National Park

An essential part of any Northern Territory trip is a visit to the breathtaking Nitmiluk Gorge. Situated 320 km south of Darwin and around 30 km from Katherine, Nitmiluk is a year-round destination that caters to all interests. Nitmiluk Tours is an Indigenous Tourism Operation within Nitmiluk National Park and is the exclusive provider for touring this remote wilderness paradise.

For a limited time, they are offering an exclusive special for the travel trade, which includes a generous **30% discount on all tours and accommodations**, such as the luxurious 5-star Cicada Lodge and the convenient Cicada Cabins and Campground.

This offer is valid until 29 February 2024, and is subject to availability. To secure your booking, please send an email to Aron Falletto at sales@jawoyn.org.au.

NT PRODUCT UPDATES



Adventure Rentals boasts NT's freshest 4WD fleet!

Adventure Rentals has exciting plans for the upcoming season, updating their fleet of premium 4WD vehicles to be one year old or under. Additionally, the new Toyota Prado GXL 4WD car-only product is now available for booking. Adventure Rentals has also confirmed the arrival of more Toyota Hilux 4WD Campers, increasing their fleet size from 9 to 21 vehicles for the 24/25 season. This means that the Mitsubishi Pajero 4WD Campers will be discontinued and will no longer be available from 1 April 2024. Lastly, Adventure Rentals has moved their Darwin depot to 77 McMinn Street in Darwin's CBD, making it more convenient for customers to pick up and return vehicles. The relocation allows customers to make use of the airport shuttle bus and is in easy walking distance for those staying in the city centre. [Read more](#)



Australia's first airport resort opened in the NT!

The Novotel and Mercure Darwin Airport hotels underwent a \$30 million upgrade and reopened in December 2023 as Australia's first airport resort. The resort aims to be a destination in itself and a gateway to the Top End, rather than just a transit hotel. The two hotels have been merged into one larger resort, featuring a joint reception desk. The upgrade includes a new larger-than-Olympic-sized swimming pool and a kids aquatic play area. The room capacity has also been increased to 423 rooms with the addition of tropical villas with private plunge pools. The cultural experiences and art of the local Larrakia people are integrated throughout the resort. Furthermore, the resort has established an Indigenous training academy to provide traineeships and apprenticeships to Aboriginal employees. [Read More](#)



Major upgrade for Discovery Parks - Katherine!

Discovery Parks - Katherine underwent a \$10 million upgrade, resulting in the addition of 13 new deluxe two-bedroom cabins. These cabins offer a luxurious experience while overlooking a newly constructed resort-style pool and BBQ area. Situated in the heart of the picturesque Top End, the park serves as an excellent base for exploring the surrounding area. It is conveniently located just 6 km outside Katherine and is a mere 15-minute drive from Nitmiluk National Park (Katherine Gorge) and other popular attractions. The G'Day Group believes that this investment will set Discovery Parks – Katherine apart as the preferred accommodation in the area and furthers their commitment to investing in key tourist destinations across regional Australia. [Read More](#)



Qantas to launch Darwin - Singapore service in December 2024

Qantas has announced the launch of a second international route from Darwin, offering direct flights from the Northern Territory to Singapore. The new route, which will join the existing Darwin to Dili service on the international schedule, will start from 9 December 2024 and initially operate five days per week, eventually increasing to daily from March 2025. This new service not only benefits Territorians but also allows visitors to easily combine a visit to the NT with onwards travel to overseas destinations. In addition to regular flights to Singapore, the new service will also offer convenient connections across South East Asia, including popular destinations such as Phuket and Kuala Lumpur, as well as connections to London and the rest of Europe.

[Read more](#)

NT EVENTS NOT TO MISS



fabALICE Festival!

Alice Springs, 7 to 10 March 2024

Alice Springs is the place to be, offering some unique events. The event season kicks off in March with fabALICE, a family-friendly festival that makes the town sparkle, celebrating inclusivity and diversity.

The festival, based on the movie "Priscilla - Queen of the Desert," includes drag, cabaret, and comedy events for people of all ages. The festival offers multiple free and ticketed events, including a street party in Todd Mall and the Gala Under the Stars at the Old Quarry. This year marks the 30th anniversary of the movie, making it an exciting time to attend this long-standing event. Travellers visiting Alice Springs during the festival should be sure to join in the fun. [Read more](#)



Parrtjima 2024

Alice Springs, 12 - 21 April 2024

Parrtjima is the annual Aboriginal Light Festival in Alice Springs (Mparntwe). It is a unique event that combines old and new - showcasing the oldest continuous culture on earth using the newest technology. The festival takes place against the backdrop of the 300-million-year-old natural canvas of the MacDonnell Ranges, making it a mesmerizing experience. Travellers visiting the Red Centre during this time should consider adding this event to their itinerary as it offers a one-of-a-kind opportunity to immerse oneself in Aboriginal culture and witness the fusion of ancient traditions with modern technology. [Read more](#)

NT BEST DEALS



At Tourism NT we are always on the look-out for amazing offers for our visitors. We work closely with our tourism partners to offer the best deals available in the Territory.

It's always worth having a look at our [Deals & Offers](#) page to find the best NT deals on flights, accommodation, travel packages, road trips and event packages.

Check out our exciting deals*:

- **Europcar - Tour the NT and Save up to 25% off**
Offer valid until end of March 2024, unless sold out prior.
- **Apollo & Britz - 10% off daily rates with Promo Code**
Offer valid until 30 April 2024, unless sold out prior
- **Bonza – Fly from Melbourne to Alice Springs from \$139** p.p. one way**
Offer valid until 30 June 2024
- **Bonza – Fly from Sunshine Coast to Darwin from \$149** p.p. one way**
Offer valid until 30 June 2024
- **Nexus Airlines – Kids fly for free***
Offer valid until 14 April 2024, unless sold out prior.

For details on the above offers and more deals, please visit the [Deals & Offers](#) on our website www.northernterritory.com .

* Please note: T&Cs apply for all deals on all offers. Subject to availability.

** Price excludes checked luggage and seat selection. Payment fees and T&Cs apply.



GET TO KNOW OUR NT OPERATORS

Standley Chasm

Standley Chasm, also known as Angkerle Atwatye, is a gorge in the West MacDonnell Ranges. The chasm is a narrow, 80-meter-high gorge that offers a beautiful natural landscape. Visitors can enjoy walking trails that lead to the chasm, where they may encounter diverse bird species, lizards, wallabies, and native flowering plants.

Today, Standley Chasm is 100% owned and operated by the Western Arrernte community and holds deep cultural significance as a sacred site for women's dreaming. The community takes pride in sharing their unique site with visitors seeking an authentic Arrernte experience.

Visitors have the option to explore the chasm independently or to be guided by a local Arrernte for a more immersive cultural experience. Guided tours include a walk to the chasm, an information session, a dot-painting workshop, morning tea, and lunch. The camping facilities at Standley Chasm are well-equipped, making it a popular rest stop for hikers on the Larapinta Trail. Before leaving, visitors can enjoy a fresh, gourmet meal and barista-made coffee at the Kiosk café. [Read more](#)



MEET THE LOCALS

Ask the locals - A visit to Katherine Hotsprings is the ideal addition to your Top End road trip!

When travelling it's always best to get the locals to share their favourite spots and experiences. If you're road tripping through the Top End, don't miss out on visiting the hotsprings in and around Katherine. Adding a swim and a picnic at Bittersprings, Mataranka, and Katherine Hotsprings to your self-drive itinerary is a must-do. Get your local tips [here!](#)



GET IN TOUCH

For any questions regarding the NT Tourism Trade Training Program, the newsletter content or general inquiries, we'd like to hear from you!

Find further information or contact us through the channels below.

Visit our website: www.northernterritory.com

Trade Training Program website: www.trade.northernterritory.com

Questions, inquiries, suggestions? Please contact us:

Trade.TourismNT@nt.gov.au

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