



QUARTERLY TRADE NEWSLETTER



Welcome to our Quarterly Trade Newsletter!

The dry season has officially arrived in the Top End, bringing excitement for the upcoming peak season. This year the dry season opened with a street festival led by 'DJ on a Bike' Dom Whiting, with over 1000 enthusiastic Territorians joining in on bikes, foot, and other modes of transportation to celebrate.

The Northern Territory is ready and eager to welcome visitors to share the incredible experiences and events available across the region. The recent NT Round Up event and famil across the Top End was a success, with 23 agents from Australia and New Zealand, and a travel writer from KarryOn, participating. Find out more below about the trip and how you can join next year.

Stay informed about the latest product news, events, and trade specials for this quarter, and don't miss out on our upcoming Trade Training Program webinar on 14 and 15 May. This quarter, we are featuring three Aboriginal businesses who will showcase their companies and products firsthand.

We are excited for a successful dry season and can't wait to welcome you and your guests to the Northern Territory.

All the best from your
Tourism NT team



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UPCOMING TRADE TRAINING PROGRAM EVENTS

Join our next TTP webinar - 14 and 15 May 2024

Join us for the next series of the **Northern Territory Trade Training Program**. During the upcoming webinars we will focus on Aboriginal businesses showcasing some of the rich and diverse experiences available in the Territory. With so much fantastic product available, we are excited to have three NT operators this quarter presenting their unique experiences on offer.

We'll be covering the following:

- Latest update from the NT
- New product and upcoming events
- Meet our operators:
 - [Nitmiluk Tours](#)
 - [Sea Darwin - Sea Tiwi](#)
 - [Kakadu Tourism - Kakadu Billabong Safari Camp](#)

Win a trip to the NT!

To help you experience some of these amazing products while you tick off your NT bucket list, we are excited to have one **\$5,000 prize package** up for grabs.

- Tuesday 14 May 11.00am (AEST) | 10.30am (ACST) | 1.00pm (NZST)
[Register here](#)
- Wednesday 15 May 1.00pm (AEST) | 12.30pm (ACST) | 3.00pm (NZST)
[Register here](#)

Make sure you register for the webinar, watch it (live or the recording on the website) and complete the training module for your chance to win! The training module will be available from 14 May onwards. Note, you need to be a registered program member to be eligible!

The \$5,000 prize package includes:

- \$1,000 Webjet voucher
- \$2,000 Tourism Top End voucher to experience amazing Top End products
- NitNit Dreaming Two Gorge cruise for two courtesy of Nitmiluk Tours
- Sea Darwin Sunset Fish & Chips cruise for two on Darwin Harbour
- One overnight at the Kakadu Billabong Safari Camp for two

The prize draw will take place on Tuesday, 18 June 2024.

For more information on our Trade Training Program visit:

www.trade.northernterritory.com

REVIEW OF OUR LATEST NT EVENTS & FAMILS

NT Round Up Event & Famil 4 - 10 April 2024



Tourism NT was thrilled to host 23 travel agents and one travel writer from KarryOn for the highly anticipated NT Round Up 2024. Our participants came from various locations across Australia, including two from Tasmania, and we were also joined by six participants from New Zealand. This year's Round Up famil focused on the Top End, kicking off with a trade event in Darwin on Friday 5 April. Agents and operators had the opportunity to connect during a 3-hour speed dating session at the beautiful Mindil Beach Casino Resort. The event was strategically timed to coincide with Tourism Top End's Welcome to the Dry event, allowing agents to further engage with NT operators. After a busy first day, the group enjoyed a champagne cruise to soak in Darwin's stunning sunsets. The following day, the group set off from Darwin for a 4-day famil exploring Kakadu, Katherine, and Nitmiluk National Park, packed with exciting activities including a Jumping Croc Cruise, a scenic flight over Kakadu National Park, and cruises on the Yellow Water Billabong and Nitmiluk Gorge. The program also included cultural experiences at Top Didj and Katherine Outback Experience. For the final night, the group savored a Darwin Gourmet Tour, which featured an introduction to the city's street art scene and a delightful dinner at Snapper Rocks at the Darwin Waterfront.

A special thank you to all our famil participants for making this trip a memorable and enjoyable experience: Hemal Jani from Beyond Holidays NZ, Megan Stirling, Teryl Tumai and Fiona Muir from House of Travel NZ, Erin O'Sullivan from Infinity Travel NZ, Gina O'Neill from First Light Travel NZ, Angela Lucieer from Gallivanter Travel, Pippa Vann and Maria Summers from Travel Partners, Tamika Harradine and Valentina Facchini from BKB Holidays, Karen Christie and Jason Smith from Travel Partners, Andrew Redmond and Megan Innis from Flight Centre, Taylor Hogan and Kristiarne Sauer from MTA, Tamara Cocker from Big Red Group, Mathilde Guilment from My Dream Adventures, Terry Reimann from RACQ Travel, Jack Hargreaves from Holidays of Australia, Ashley van der Veer from Travel Associates, Alex MacWilliam from Helloworld and last but not least Amanda Woods, travel writer for KarryOn.

Read the full NT Round Up article in KarryOn [here](#)!

How do you get a chance to join NT Round Up?

Participants are selected based on their engagement in the Trade Training Program. By joining our webinars and completing training modules, you'll have the chance to be entered into a lucky draw. Regular attendance at webinars is also taken into consideration. In addition, some participants are identified by their agencies as top sellers of NT travel packages, while others are invited through Tourism Australia's domestic and NZ Aussie Specialist Program. So, make sure to participate in our webinars for the opportunity to win a trip to the NT!

NT PRODUCT UPDATE



New Buggy Tours at Kings Creek Station

Experience the vast and stunning landscape of Kings Creek Station on a buggy tour adventure. Feel the wind on your face as you drive along the private bush trails taking in incredible scenery, such as the George Gill Ranges. Enjoy a real off-road, adventurous drive in a small group with a local tour guide. Throughout the journey, you'll stop to learn about the history and culture of the station, take photos and make unforgettable memories. The daytime tour includes afternoon tea while the sunset tour is adults only and includes canapes and champagne. The buggy tours are the perfect activity for groups of friends or family, corporate or social groups. Bookings are essential. [Read More](#)



Kakadu Air & Davidson's Arnhemland Safaris - NEW Day Tour!

Experience the ultimate adventure with the new partnership between Kakadu Air and Davidson's Arnhemland Safaris. Embark on a one-of-a-kind day tour to Arnhem Land, where you will discover the hidden treasures and beauty of this remote region. Departing from Darwin, Kakadu Air will take you on a scenic flight to Davidson's Arnhemland, where a Land Cruiser safari will transport you through Stone Country and Monsoonal Rainforests. Witness the sacred Mount Borradaile and enjoy a breathtaking morning tea overlooking the Cooper Creek floodplain. Indulge in a delicious 2-course lunch at the lodge and relax by the pool before returning to Darwin in the afternoon. This unforgettable experience promises to leave you in awe of the wonders of Arnhem Land. [Read More](#)



NEW Sunrise Journeys - Voyages Indigenous Tourism

Connect with Country during this immersive sunrise experience. Sunrise Journeys shines a light on three prolific female Anangu artists who have come together to create a bespoke artwork that depicts their deep connection to culture and Country. As the red earth warms under the rising sun, guests will take their seats on the sustainably constructed floating platform overlooking Uluru and Kata Tjuta, and watch the artwork as it is recreated on the vast, dark desert landscape below using cutting edge laser and light projection technology. Following the display, guests will enjoy a hearty breakfast of native flavours paired with an Australian chai tea. [Read more](#)



NEW Australian Native High Tea at Sails in the Desert!

Experience the richness of Aboriginal cuisine with an Australian Native High Tea at Sails in the Desert. Guests will embark on a culinary adventure celebrating the diverse array of native ingredients sourced from Central Australia and around the country. Guests will indulge in a selection of sweet and savoury petit fours, expertly crafted to showcase the vibrant flavours and unique culinary heritage of Australia. Compliment their experience with a gourmet tea selection, freshly brewed coffee, and an exquisite Australian sparkling white wine. [Read more](#)

NT EVENTS



Taste of Kakadu - 24 to 26 May 2024

Kakadu – home to the world's oldest living culture – is preparing to showcase its famed bush tucker in the Top End's premier Indigenous food and culture festival, Karrimanjbekkan An-me Kakadu - A Taste of Kakadu, which will be staged across Kakadu National Park from Friday 24 May to Sunday 26 May 2024. The program will comprise a range of events celebrating the heritage and

culture of the local Bininj people through a menu of ancient cuisine with modern twists. [Read More](#)



Barunga Festival - 7 to 10 June 2024

Barunga Festival has a long history of showcasing Katherine and Arnhem Land regional arts and supporting remote Aboriginal communities to come together and celebrate community life. Visitors of all ages are encouraged to join the festivities and enjoy this unique opportunity to engage with a remote Aboriginal community. The festival features a range of activities, including traditional dance and music performances, art exhibitions, workshops, sports competitions and cultural talks. Over the years, the festival has grown in popularity and is now recognized as one of the most significant Indigenous cultural events in Australia. [Read More](#)

NT TRADE SPECIALS



G'Day Discovery Resorts - Kings Canyon exclusive trade offer!

Valid for stays until 31 October 2025

The G'Day Group offers an excellent industry rate to stay at Discovery Resorts - Kings Canyon. For only \$180 per room per night you get a chance to stay in a standard room. The resort is located at the heart of Australia's Red Centre, halfway between Alice Springs and Uluru. Explore the breathtaking Kings Canyon and explore the immersive Light-Towers art installation at the resort. Explore the beautiful Red Centre with this great industry offer! The offer is subject to availability and T&Cs apply. Booking contact: tradesupport@gdaygroup.com.au.



Bamurru Plains - Endless Summer special

20% discount for booking and travel before August

Extend your summer with a stay at Bamurru Plains, one of the Luxury Lodges of Australia. Nestled in the heart of Australia's stunning Northern Territory, Bamurru Plains offers guests the perfect opportunity to soak up the sun, relax in style and explore the diverse and unique Top End region.

Winter is the perfect time to visit Bamurru Plains, which is why they are offering **20% off for stays in June, July and August 2024**. This exclusive offer includes a bottle of Green Ant Gin, and a surprise gift from the head chef during your stay. You must book before 31st August 2024 for stays during the winter months of June, July and August 2024. Use promo code **ENDLESS** to get 20% off. [Read more](#)

NT BEST DEALS



At Tourism NT we are always on the look-out for amazing offers for our visitors. We work closely with our tourism partners to offer the best deals available in the Territory.

It's always worth having a look at our [Deals & Offers](#) page to find the best NT deals on flights, accommodation, travel packages, road trips and event packages.

Check out some of our exciting NT deals:

- **Voyages Indigenous Tourism - Stay 3 nights and save**
Sale ends 11.59pm AEDT 31/05/2024, unless sold out prior.
- **Save up to 15% on selected NT Tours with AAT Kings**
Sale ends 11.59 AEST 31/05/2024, unless sold out prior

For details on the above offers and more deals, please visit the [Deals & Offers](#) website.

* Please note: T&Cs apply for all deals on offer.

GET TO KNOW OUR NT OPERATORS

100% Finke River Culture and Adventure

100% Finke River Culture and Adventure is an Australian tour company that provides authentic cultural experiences mostly in the Tjoritja (West MacDonnell Ranges) and Ntaria (Hermannsburg) areas. No matter which adventure you choose, you will always connect to the local culture, food, and stories. All tour guides are Aboriginal men and women from the Western Arrernte country in the Northern Territory. The company prioritises sustainable tourism practices and operates eco camps to minimize the ecological impact on the earth, while respecting the natural and cultural heritage of the area and its people. [Read more](#)



MEET THE LOCALS



How to travel responsibly on Country in the NT - ask a local!

When travelling it's always best to get the locals to share their favourite spots and experiences. Enhance your cultural experience in the NT by familiarising yourself with local etiquette when travelling on Country. Gain insider knowledge to navigate Aboriginal Country respectfully and avoid unintentional mishaps. Get your local tips [here!](#)

GET IN TOUCH

For any questions regarding the NT Tourism Trade Training Program, the newsletter content or general inquiries, we'd like to hear from you!

Find further information or contact us through the channels below.

Visit our website: www.northernterritory.com

Trade Training Program website: www.trade.northernterritory.com

Questions, inquiries, suggestions? Please contact us:

Trade.TourismNT@nt.gov.au